

Comparing QuickBooks

Product & Major Features	Annual Cost	Considerations	
<p>QuickBooks Online Essentials & Plus</p> <p>Hosted by Intuit</p>	\$480 - \$840	<ul style="list-style-type: none"> • Best for micro businesses with simple requirements and without an IT infrastructure • Automatic bank and credit card feeds • Mobile device integration 	<ul style="list-style-type: none"> • Easy to manage user security • Free access for accounting firms • Limited reporting tools • No easy transition to other products
<p>QuickBooks Online Advanced</p> <p>Hosted by Intuit</p>	\$1,800	<ul style="list-style-type: none"> • All the features of QuickBooks Online Plus with additional reporting and tracking abilities • Handles business and nonprofits with complex requirements 	<ul style="list-style-type: none"> • Invoice and reporting tools • Enhanced custom fields • No easy transition to other products
<p>QuickBooks Desktop Pro & Premiere</p> <p>Desktop, Server or Hosting Service</p>	\$190 - \$500	<ul style="list-style-type: none"> • 80% share of the small business market • Handles business and nonprofits with complex requirements • Intuitive and flexible reporting tools 	<ul style="list-style-type: none"> • Wide variety of apps & plug-ins • Tracks Net Asset/Fund Balances • Optional annual upgrades • Easy migration to other products • Limited to five simultaneous users
<p>QuickBooks Enterprise</p> <p>Desktop, Server or Hosting Service</p>	\$1,000 - \$2,000	<ul style="list-style-type: none"> • All the features of QuickBooks Pro/Premiere plus enhanced inventory and user roles 	<ul style="list-style-type: none"> • Real-time inventory management • High transaction volume • Many simultaneous users

