

Product & Major Features	Annual Cost*	Platform	Considerations
<p>QuickBooks Pro & Premiere</p> <p>80% share of the small business market. Handles businesses and nonprofits with complex requirements.</p>	<p>\$190 - \$500</p>	<p>Desktop, Server, or Hosting Service</p>	<ul style="list-style-type: none"> • Intuitive and flexible reporting tools • Wide variety of apps & plug-ins • Tracks Net Asset/Fund Balances • Optional annual upgrades • Easy migration to other products • Limited to five simultaneous users
<p>QuickBooks Enterprise</p> <p>All the features of QuickBooks Pro/Premiere plus enhanced inventory and user roles.</p>	<p>\$1,000 - \$2,000</p>	<p>Desktop, Server, or Hosting Service</p>	<ul style="list-style-type: none"> • Real-time inventory management • High transaction volume • Many simultaneous users
<p>QuickBooks Online</p> <p>Best for micro businesses with simple requirements and without an IT infrastructure.</p>	<p>\$420 - \$720</p>	<p>Hosted by Intuit</p>	<ul style="list-style-type: none"> • Automatic bank and credit card feeds • Mobile device integration • Easy to manage user security • Free access for accounting firms • Limited reporting tools • No easy transition to other products

*Per user

