

EMPLOYEE SPOTLIGHT

Redefining Success

Through a culture of support and trust, Pam thrived with the freedom to redefine her own success.

When Pam joined Bookminders in 2001, she knew she had joined a company that would allow her to flourish professionally without sacrificing time with her three young children. "I couldn't maintain a 9 to 5 schedule. I needed an income but wanted to put my family first," Pam recalls.

Pam quickly built a client portfolio while also assisting with projects and in other departments. In 2007, she was promoted to a full-time Assistant Client Relations Manager, then CRM a year later. "Each promotion at Bookminders originated from support and trust. I was comfortable taking on new responsibilities because management continually encouraged me to redefine my work schedule to prioritize my family."

Because of this support, Pam continued to grow and succeed in ways she had never

considered. In 2009, she was promoted to Business Development Manager. "I always performed well in operations, but my manager said I was a unicorn with my accounting skills and ability to counsel prospective clients."

In 2012, Pam was promoted to Director, bringing an even greater feeling of success and happiness. "It's more than just earning an income. The way we work here has redefined my view of success. We set our own schedule and self-monitor to get the job done. Our entire team has a great work ethic and truly values one another. I know I wouldn't have risen to this level anywhere else."

When Pam announced a move to Texas to be with her fiancé in 2021, the supportive corporate culture proved itself again. "The positive reaction to my plans was instantaneous. Bookminders has been remote-first since its inception so of course I could continue my work from Texas! And, as we were poised for expansion in 2022, the decision to locate our new office here was the natural next step."

Pam is thrilled to launch Bookminders Central Texas. "I'm such a good fit for the 'Keep Austin Weird' movement," she laughs, "and so is Bookminders. We're both unique, authentic, and deeply committed. I've accomplished so much with Bookminders over the last 21 years, and together, we're ready to help Central Texas businesses and nonprofits optimize resources through outsourced accounting." In 2023, Pam was promoted to Vice President of Business Development.

Why Clients Use BOOKMINDERS

- Increase mission focus
- Implement efficient processes
- Address complex requirements
- Minimize accounting costs
- Improve financial controls
- Eliminate turnover disruptions

Why CPA Firms Refer BOOKMINDERS

- Maintain independence
- Increase profitability
- Assure service timelines
- Focus on high value services
- Improve engagement efficiency
- Eliminate cleanup work

About BOOKMINDERS

For more than 30 years, Bookminders has provided timely, accurate and cost-effective bookkeeping for nonprofits and small businesses. Its unique approach affords work-life balance to a staff of 80+ degreed accountants, while providing access to highly skilled professionals clients otherwise couldn't afford.

About Pam

Pam Hartigan, a graduate of Washington and Jefferson College, is the Vice President of Business Development for Bookminders. She is active in many outdoors activities and enjoys supporting Oak Hill Fire Department events with her unique cookie creations.

Pam Hartigan, Vice President of Business Development