

THE DAILY RECORD HONORS BOOKMIND IN THE 2024 EMPOWERING WOMEN AWARDS

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October 23, 2024: Baltimore, Maryland – [Bookmind](#) has been recognized as one of only 38 organizations in Maryland honored in [The Daily Record's 2024 Empowering Women Awards](#). This prestigious program celebrates companies and organizations that demonstrate a strong commitment to supporting and elevating women in Maryland.

This recognition highlights Bookmind's enduring dedication to creating opportunities for women in the workplace. From recruitment and promotion to mentorship programs and leadership development, Bookmind has consistently fostered a culture where women can thrive professionally while maintaining balance in their personal lives.

Empowering Women in Maryland and Beyond

The [Empowering Women Awards](#) were presented as the culminating event of The Daily Record's Women's Leadership Summit on October 22, 2024, at the University of Maryland, Baltimore. Representing Bookmind at the ceremony were CEO [Jessica Minkus](#) and Director of Technology and Communications [Jennifer Whitmore](#), both of whom accepted the award on behalf of the company.

Reflecting on this recognition, Minkus commented, "This award is a testament to the incredible culture we've built at Bookmind—one that supports and uplifts women at every stage of their careers. We are honored to be part of a program that recognizes organizations making a meaningful impact in the lives of women across Maryland."



Fostering Flexibility and Professional Growth

For over 30 years, Bookmind has been at the forefront of offering flexible, remote-first work designed to help women achieve a healthy work-life balance. Rooted in excellence and trust, the organization's core values of flexibility, balance, professional growth, and supported autonomy have set a new standard, enabling women to progress in their careers without sacrificing personal priorities.



[Rachel Barkey](#), an Eastern Maryland accountant whose career with Bookmind spans more than a decade, shared, “Bookmind has given me the flexibility to manage my evolving family responsibilities while continuing to grow professionally. I’m immensely grateful for the support and opportunities this company has provided.”

Client Relations Manager [Francoise Wilson](#), a 21-year employee, added, “Throughout my journey with Bookmind, I’ve been able to grow in my career while managing the needs of my family, thanks to the company’s unwavering support and flexibility. This organization truly empowers women in every sense of the word.”

Dedicated to a Future of Empowerment

With 92% of its over 100 staff members being women, and 100% of its senior leadership team made up of female professionals, Bookmind remains deeply committed to providing avenues for women to grow, lead, and thrive. Through its innovative mentoring programs, professional development opportunities, and flexible work environment, Bookmind continues to [set the standard](#) for championing women in the workplace.

As Jessica Minkus noted, “This award is not just a reflection of our past efforts—it’s a call to continue advancing women in our industry and beyond. We are dedicated to creating a future where women are supported, respected, and given every opportunity to succeed.”