

# Bookminders Celebrated as a 2024 Smart 50 Award Winner

**Pittsburgh, Pennsylvania, November 13, 2024 –**

Bookminders has once again been honored as a recipient of the prestigious [Pittsburgh Smart 50 Awards](#), a program recognizing the top executives and smartest organizations across the Greater Pittsburgh area. This recognition highlights Bookminders' commitment to delivering exceptional client service through innovative solutions, comprehensive expertise, and a dedication to quality that is [unmatched in the remote-first accounting space](#).

## Celebrating Innovation and Leadership

The Smart 50 Awards, presented by Smart Business, recognize companies for their transformative impact on their industries and communities. This year, Bookminders was acknowledged not only for its steadfast dedication to a remote-first work model but also for its consistent growth and the impeccable quality of its services. Through dynamic solutions and rigorous standards, Bookminders meets the evolving needs of its clients, empowering them with reliable, timely, and cost-effective accounting support. Under the direction of [CEO Jessica Minkus](#), Bookminders has expanded into new regions, providing a growing network of clients with services that go beyond



the basics – giving organizations the insight, control, and resources they need to thrive.

"This award reflects our entire team's commitment to continuous improvement, agility, and excellence," remarked Jessica Minkus, CEO. "At Bookmindars, innovation is about developing solutions that genuinely empower our clients to focus on their core missions while we handle the complexities of their financial management. Being recognized in the Smart 50 Awards again this year validates the power of a supportive, collaborative approach in creating long-term success."

### **A Culture of Excellence and Trust**

Since its founding in 1991, Bookmindars has been built on a foundation of quality, accuracy, and service excellence, enabling clients to achieve and sustain financial clarity and confidence. With decades of expertise, Bookmindars offers a range of solutions tailored to support nonprofits, small businesses, and medium-sized organizations in achieving high standards of financial stewardship. Bookmindars' unique employee-first structure results in a highly skilled team dedicated to client success.

Mary Susan Anderson, Director of Operations, highlighted the impact of Bookmindars' collaborative culture. "We're more than a service provider; we're a trusted partner that clients can count on to deliver accurate, timely, and insightful reporting. Our close client relationships are strengthened by our supportive, well-resourced team. This award showcases the impact of our collective efforts in creating a culture that values



excellence and collaboration in all interactions."

## Looking Ahead: Growth and Impact

Under the guidance of Jessica Minkus, Bookminders continues to refine and expand its offerings. The company's commitment to providing high-quality accounting services to nonprofits and businesses across a growing footprint has resulted in significant growth, enhanced by a proprietary suite of tools that allow staff to work effectively within a remote-first environment. These innovations empower the team to deliver top-tier results while providing each employee with the flexibility to easily manage their work and life priorities.



In addition to direct service contributions, Bookminders remains dedicated to supporting impactful client missions, working with hundreds of nonprofits annually through skilled accounting services and sponsorships. "We're honored to partner with clients whose missions are timely and transformative," said Melanie Rutan, Director of Business Development. "Our work is fulfilling because we know we're contributing to the success of organizations that make a difference in our communities."

Jennifer Krebs, Project Manager and Team Advisor, reflected on Bookminders' ongoing evolution: "As our team grows, so does our commitment to innovation and adaptability. We're continually refining our approach to meet the needs of a dynamic client base while upholding the values that make Bookminders unique. It's exciting to be part of an organization that doesn't just keep pace with change but drives it, empowering each of us to contribute meaningfully as we look toward the future."



**Pictured Left to Right:** Senior Accountant & Team Advisor, [Jeanine Finn](#); Director of Operations, [Mary Susan Anderson](#); Project Manager & Team Advisor, [Jennifer Krebs](#); Chief Executive Officer, [Jessica Minkus](#); Senior Accountant & Team Advisor, [Erica Dawson](#); Senior Accountant & Team Advisor, [Julie Stahl](#); Pittsburgh Business Development Manager, [Melanie Rutan](#)

 All Recognition

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